

WHAT COLORS DOES IT COME IN?



PLATINUM GRAPHITE

AURORA BLACK PEARL

GRAVITY BLUE

RUNWAY RED

SNOW WHITE PEARL

SILKY SILVER

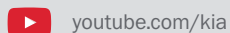
Actual colors may vary from printed brochure. See kia.com/niro-ev for interior combinations.

ENDNOTES

- Based on EPA estimates (123 city/102 hwy/112 combined MPGe, all-electric range of 239) on a full battery charge. Actual range will vary with options, driving conditions, driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and your vehicle's condition. Battery capacity will decrease with time and use. For more information on range, please see www.fueleconomy.gov.
- Charge time is based on 77 degrees Fahrenheit battery temperature, and under 10% battery state of charge, with the following amps to kW requirement: 50 kW CCS DC Fast Charger at 125 amps; 100 kW CCS DC Fast Charger at 200 amps; Level 2 charger rated at 40 amps using a 240V source (Level 2 home charging station sold separately). Battery capacity will decrease with time and use. Frequent use of DC fast charging can negatively impact battery performance and durability, and Kia recommends minimizing use of DC fast charging. Please check your local building codes and guidelines for installation of a Level 2 charger.
- Purchase/lease of certain 2019 and newer Kia Niro EV vehicles with UVO link includes a complimentary 1-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After the complimentary 1-year UVO link subscription expires, continued access to the full suite of UVO link services available on your Kia will require a paid subscription at the then-current subscription rate or your use of certain UVO link features may immediately terminate. Use of UVO is subject to agreement to the UVO Privacy Policy (available at owners.kia.com/us/en/privacy-policy.html) and Terms of Service (available at owners.kia.com/us/en/terms-of-service.html). UVO link is transferable to subsequent owner during the original UVO link service term. Only use UVO link when safe to do so. Kia Access with UVO link app is available from the Apple® App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO link at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage is required to use most features. UVO link features may vary by model, model year, and trim level. Features, specifications, and fees are subject to change. For more on details and limitations, visit www.kia.com or your authorized Kia dealer. Apple and App Store are registered trademarks of Apple Inc. Google and logos are trademarks of Google LLC.
- Remote features require UVO subscription, a compatible smartphone, and a wireless signal with good coverage to function. Normal cellular service rates may apply.
- Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information.
- The estimated range is based on a number of factors and assumes optimal driving conditions, efficient driving habits, and a straight road. Actual range will vary with options, driving conditions, driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and your vehicle's condition. Battery capacity will decrease with time and use.
- The Brake and Hold system is not a substitute for safe driving. Do not solely rely on the system to stop the vehicle or avoid collisions. Always drive safely and use caution.
- These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution.
- Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution.
- High Beam Assist does not operate below certain speeds, or in some lighting and driving conditions. Please be aware of your surroundings and exercise proper road etiquette when operating a vehicle using the high beams.

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GIVE IT EVERYTHING 



Part #: UB20E PW001

2020

niro **EV**



YOU HAVE QUESTIONS. WE HAVE ANSWERS.

We get it. You're interested in the Niro EV, but you still have a few key questions. No problem. Here is where you'll find the info you're looking for, along with a few reasons why the 2020 Niro EV is the perfect combination of modern style, crossover versatility, advanced technology, and of course — all-electric efficiency.¹

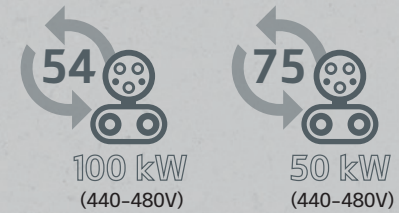


¹ See back cover for endnote.
This page and cover: EX PREMIUM SHOWN

CAN I CHARGE IT ON MY LUNCH BREAK?

Sure thing. It takes 54 minutes to charge up to 80% at a 100 kW CCS DC Fast Charge station² or 75 minutes at a 50 kW CCS DC Fast Charge station² — which can be found at locations such as restaurants, businesses, shopping malls, the gym, and more. Your Niro EV will show you where to find them.

CCS DC FAST CHARGE² MINUTES TO AN 80% CHARGE



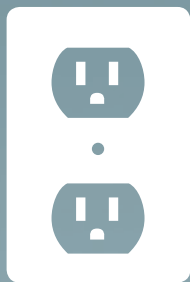
² See back cover for endnote.

WHAT ABOUT CHARGING AT HOME?

Absolutely. For the fastest home charging, Kia recommends that you purchase a Level 2 (240V) residential charger,² which can charge your Niro EV to 100% in about 9.6 hours. Or, you can even charge it by simply plugging it into a Level 1 (120V) wall outlet[†] (yes, the same kind of outlet you plug your coffee maker into — but we're thinking the one in your garage is preferable). This option takes a while longer, but makes a handy alternative.



240V

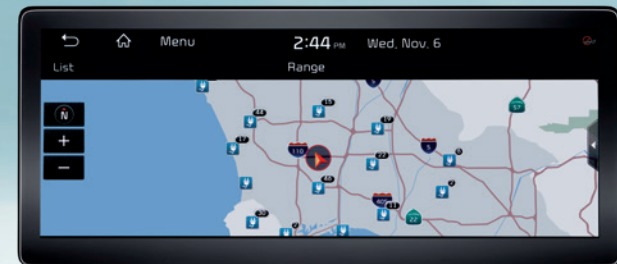


120V

[†]120V outlet charge time for 100% charge is 59 hours. ² See back cover for endnote.

WHAT ABOUT ROAD TRIPS?

Go ahead, start planning. National parks? Beach getaway? Music festival? High school reunion? With an EPA-estimated range of 239 miles,¹ up-to-the-moment tracking of your remaining battery and estimated miles you can travel, and a display map* of all the places you can charge up along the way, there's nothing to keep you from hitting the road like you always have — sans the gas station stops.



239 miles¹

*Optional feature available only on certain trims. See kia.com for details. ¹ See back cover for endnote. Simulated screen shown.

DOES IT HAVE ENOUGH ROOM FOR MY STUFF?

Plenty. Niro EV gives you the versatile crossover flexibility you need to stow and go with ease. As in, a large cargo area with 60/40 fold-flat rear seats, front armrest with concealed storage, and a large center console with a deep, open, lower storage area.†



†All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. EX PREMIUM SHOWN

HOW DO I MANAGE MY EV FEATURES ON THE GO?



Meet UVO link,³ Kia's smart telematics system that lets you interact with your Niro EV right from your compatible smartphone to set charging schedules, find charging stations, perform remote functions⁴ like lock/unlock the doors or preheat/precool the cabin, sync destinations from your smartphone to the navigation system,^{5*} and more — all as a complimentary service for one year from the original retail purchase/lease date. Just download and activate the Kia Access with UVO link³ app to get started.



GO TO [OWNERS.KIA.COM](https://owners.kia.com) OR DOWNLOAD THE KIA ACCESS WITH UVO link APP TO ACTIVATE

*Optional feature available only on certain trims. See kia.com for details. 3-5 See back cover for endnotes. EX PREMIUM SHOWN



SO HOW IS DRIVING AN EV DIFFERENT FROM A REGULAR CUV?

The great thing about Niro EV is that it gives you the versatility and flexible design of a crossover, along with an outstanding EPA-estimated all-electric range of 239 miles¹ — plus the power and advanced technology you need to help you get the most out of every journey. Here are a few examples to show you how.



Kia is dedicated to reducing environmental impact and increasing social responsibility. We call this philosophy EcoDynamics — the inspiration behind our growing line of hybrids, plug-in hybrids, and fully electric vehicles.

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**201^{hp}
291^{lb.-ft.}**

A POWERFULLY EFFICIENT² 201-HP MOTOR produces 291 lb.-ft. of torque for super-quick acceleration.



BRAKING CAN HELP RECHARGE THE BATTERY thanks to Niro EV's steering wheel-mounted paddle shifters³, which can adjust the level of regenerative braking, and using the Brake and Hold system, can even bring the vehicle to a complete stop⁴. Regenerative braking captures a portion of the vehicle's kinetic energy when you're coasting or braking. This energy gets fed back into the battery to increase the charge level.



SEE HOW FAR YOU CAN GO with an easy-to-read range map that shows you an estimate of how far you can travel on your current charge, both in a map format and a digital mileage display.^{5,6}



GET REAL-TIME INFO on what percentage of your battery power is going toward the electric motor, climate control, your electronic accessories, and more.

THE COMPACT, ENERGY-DENSE BATTERY is an advanced, lithium-ion polymer battery that's impressively potent and supplies power efficiently to the electric motor.



THIS BROCHURE HAS BEEN PRINTED ON PAPER PRODUCED WITH 100% POST-CONSUMER RECYCLED FIBER
*Optional features available only on certain trims. See kia.com for details. 1, 5-10 See back cover for endnotes. EX PREMIUM SHOWN

FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION⁸ is designed to help detect and warn you of a potential forward collision with a preceding vehicle or pedestrian, and can even automatically apply the brakes in some cases

LANE FOLLOWING ASSIST⁹ can provide a degree of automatic steering control in certain circumstances during Smart Cruise Control¹⁰ operation based on analyzing lane markings and radar-based front-vehicle information that it detects

DRIVER ATTENTION WARNING¹¹ can give you a warning signal to take a break if it detects inattentive driving practices

Kia Drive Wise is a suite of advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and

LANE DEPARTURE WARNING¹² can help alert you with a warning beep if the system detects you drifting too close to the lane markers without signaling

REAR CROSS-TRAFFIC COLLISION WARNING¹³ uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

PARKING DISTANCE WARNING — REVERSE¹⁴ can give an audible warning if it detects certain objects within a predetermined range behind your vehicle when you're in reverse

SMART CRUISE CONTROL WITH STOP & GO¹⁰ is designed to help adjust your driving speed to maintain a predetermined distance from the vehicle detected ahead of you

LANE KEEPING ASSIST — LINE¹⁵ is designed to help detect the vehicle getting close to lane markers, and can apply corrective steering to help prevent you from drifting into another lane

even intervene in certain situations to help you avoid collisions. Because we know even the best drivers can use a little assistance out there.⁸

BLIND-SPOT COLLISION WARNING¹⁶ uses radar that is designed to help detect vehicles in your blind spot, and give visual and audible alerts to help you avoid some hazardous lane-change decisions

LANE CHANGE ASSIST¹⁷ can help warn you of vehicles that it detects in adjacent lanes approaching from behind when you put your blinker on to change lanes

HIGH BEAM ASSIST¹⁸ is designed to automatically dim the high beams for oncoming vehicles the system detects, then return to high-beam setting once the vehicle passes

